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CONTINUITY FOR NATIONAL 4-H ACHIEVEMENT DAY PROGRAM
National Farm and Home Hour.
Saturday, November 4, 1933.

12:30 - 1:30 P.M. (E.S.T.)

(1) "America the Beautiful" -- U. S. Marine Band. MARINE AUDITORIUM

ANNOUNCER:

Welcome, young ladies and gentlemen, to the fourth annual National 4-H Club Achievement Day program. Individual club members, local clubs, and county and State club organizations today mark the completion of another year's project work. This program will give national recognition to the sterling work of the past months, and State and local recognition also. It has been arranged cooperatively by the Agricultural Extension Services of 42 States and the United States, 55 radio stations associated with the NBC networks, the NBC, and the United States Marine Band.

(MUSIC ENDS)

Presiding over this fourth annual National 4-H Club program is the chief of radio service for the United States Department of Agriculture, Morse Salisbury.

SALISBURY:

How do you do, 4-H Club members and well-wishers.

Now let me give you the orders of the day for this fourth National Achievement Day 4-H program. First we shall have an address by the Honorable George N. Peek, Administrator of the Agricultural Adjustment Act. This address will bring 4-H members the views of a national agricultural leader upon the part that they are playing in the reorganization of our farm business life. After Mr. Peek's address we shall adjourn as a national audience and gather again as 42 State audiences to listen to special programs presented from individual stations clear across the country in recognition of achievements of 4-H members

and clubs in each State. Then we shall reassemble as a national audience to receive from Dr. C. B. Smith, the chief of the Office of Cooperative Extension Work, a charge to carry on with increasing vigor and effectiveness our 4-H Club work during the coming year.

In opening this annual program reporting 4-H Club achievements, speaking for Club members throughout the country, I send greetings to the other youth organizations of the land -- the Future Farmers of America, the Boy Scouts of America, and many others which are working with the 4-H Clubs to build for a better future. Especial greetings to the 300 thousand girl scouts and their friends, since this is Girl Scout Week.

Now, young ladies and gentlemen, as the first speaker in the 4-H Achievement program, I present to you the Administrator of the Agricultural Adjustment Act, Mr. Peek.

(2) "4-H Clubs and Farm Readjustment" -- George N. Peek. Room 515, U.S. Dept.of Agriculture

SALISBURY:

Thank you very much, Mr. Peek.

We're going now to conclude the first national period of this 4-H Achievement Day program. But before we go to each of your local stations for the State reports of 4-H achievements, we send you the music of a favorite song of 4-H girls, the "Dreaming Song."

(3) "Dreaming Song" -- U. S. Marine Band. MARINE AUDITORIUM

STUDIO ANNOUNCER:

Now we pause so your stations may identify themselves to you. After the station announcements, your local station will send you a report on 4-H achievements of the past year.

CUE: CHIMES

(4) State extension service periods presented from the studios of each station in the Farm and Home Hour network except the three Texas stations. They will be provided with musical program by the United States Marine Band from Washington.

At 1:15 p.m. network broadcasts resume on final signature.

SALISBURY:

Now we've returned to the nation's Capital for the concluding phase of this fourth annual National 4-H Club Achievement Day broadcast. The United States Marine Band, Captain Taylor Branson conducting, plays a musical tribute from the pen of a well-known composer, Ernest Franko Goldman, to the energy and efficiency of the nation's 4-H Club members -- "The Pride of the Land."

(5) "The Pride of the Land" -- U. S. Marine Band. MARINE AUDITORIUM

SALISBURY:

The Marine Band, fittingly enough, played for us the new 4-H march composed by Ernest Franko Goldman of the prelude to a charge for the coming year in 4-H Club work which we're to have now from Dr. C. B. Smith of the Department of Agriculture. Young ladies and gentlemen, Dr. Smith.

(6) "4-H Clubs and the Future" -- Dr. C. B. Smith. WASHINGTON STUDIOS

SALISBURY:

Weather and ad lib until 1:28:15 concluding with,

Our program now comes to an end as the United States Marine Band plays the national anthem.

(7) "Star Spangled Banner" -- U. S. Marine Band. MARINE AUDITORIUM

ANNOUNCER:

We are concluding the fourth annual National 4-H Club Achievement Day broadcast. In this program you have had a report on the achievements of 4-H Clubs during the past year and a charge to carry on their efforts just as vigorously in the future from Administrator George N. Peek of the Agricultural Adjustment Administration, and Dr. C. B. Smith, of the Department of Agriculture. In State programs from each of 55 stations you've had the year's story of 4-H progress summarized for you. The music for the Washington portions of the program was provided by the United States Marine Band which will play on Saturday, December 2nd, the final monthly achievement test program of the 4-H Clubs for 1933. These programs are cooperatively arranged by the Federal and State Extension Services and our Director of Agriculture, Mr. Frank E. Mullen. Today's broadcast came to you from your own station, and Washington. This is the National Broadcasting Company.

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